

STATUS

Archived

ASPECTS

economy, spatial, speculation

TEAM

Joseph Thanhäuser

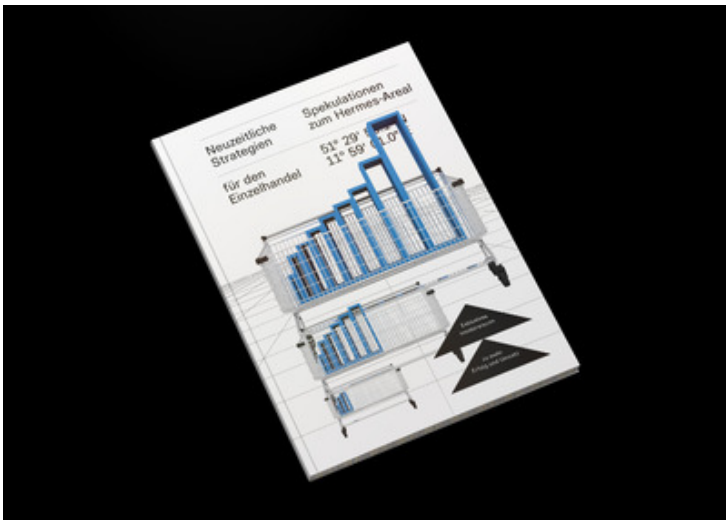
YEAR

2017-18

ABTRACT

Shopping architecture, above all so-called specialty store rows, characterize the appearance of our cities: The French ethnologist and anthropologist Marc Augé speaks in this context of so-called non-places - mono-functionally used areas in urban and suburban space. Joseph Thanhäuser's work deals with this phenomenon using the Hermes-Areal in Halle (Saale) as an example and renegotiates the relationship between architecture or design and consumption in a speculative and ironic way. The result is a book that exaggeratedly questions the idea of constant growth in retail and its consequences for urban space. The typeface Cashflow Regular was specially designed for the project.

FILES



All rights reserved. If you want to know more about this project or if you are interested in a collaboration, please let us know by sending an email info@truth.design.