

STATUS

Archived

ASPECTS

economy, spatial, speculation

TEAM

Joseph Thanhäuser

YEAR

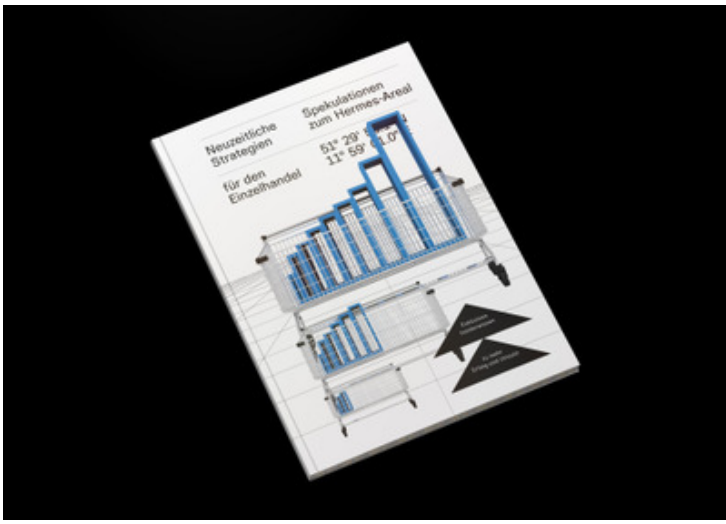
2017-18

ABSTRACT

Shopping architecture, above all so-called specialty store rows, characterize the appearance of our cities: The French ethnologist and anthropologist Marc Augé speaks in this context of so-called non-places - mono-functionally used areas in urban and suburban space. Joseph Thanhäuser's work deals with this phenomenon using the Hermes-Areal in Halle (Saale) as an example and renegotiates the relationship between architecture or design and consumption in a speculative and ironic way. The result is a book that exaggeratedly questions the idea of constant growth in retail and its consequences for urban space. The typeface Cashflow Regular was specially designed for the project.

FILES





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