STATUS
Archived

ASPECTS
university, inclusivity, politics, equality, collectivity

TEAM
Arto Schudy, Chiara Cunoci, Gue Hyun Lee, Hana Podvršič, Luisa Richter, Magdalena Meißner, Paul Melzer

PARTNERS
BURG Halle , International Office

YEAR
2023-24

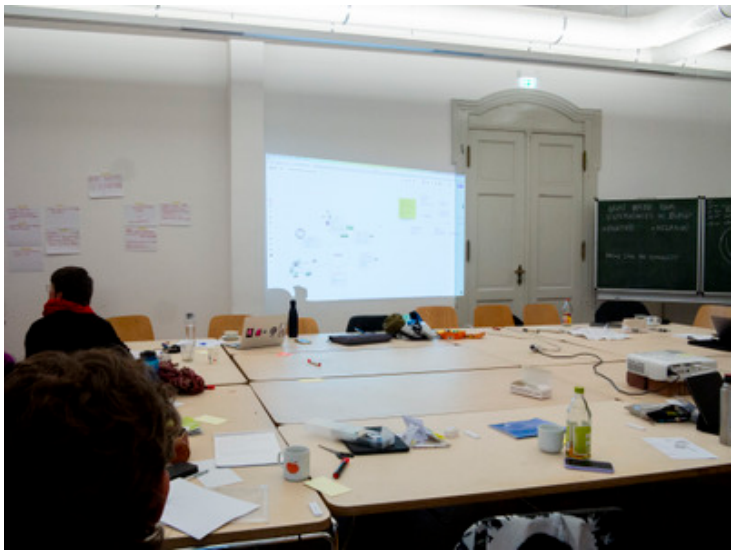
ABTRACT
Wir als Studiengruppe Informationsdesign (SI), wurden von der Projektanfrage „*Weltoffene Hochschule?"* erreicht, da sich an verschiedenen Stellen der BURG Beobachtungen und Diskussionen rund um die Frage der Willkommenskultur und der Probleme Studierender gehäuft hatten. Als Reaktion

darauf begannen wir zu untersuchen, wie wir uns dieser komplexen Thematik nähern können, wobei wir uns auf die Dimension der Internationalität konzentrierten. Dies führte dazu, dass wir verschiedene Untergruppen bildeten, die jeweils einen eigenen Blickwinkel auf die Frage einnahmen, wie unsere institutionellen und sozialen Strukturen in Frage gestellt werden können.
Der aktuelle Arbeitsstand umfasst eine Sensibilisierungs-Plakatserie, die auf Gesprächen mit internationalen Studierenden basiert ist, eine Vokabel Publikation, die bei der Überwindung der auftretenden Sprachbarriere hilft, eine Workshop-Reihe für Studierende, um neue Verbindungen zu knüpfen, raumspezifische Interventionen, und eine Publikation, die unsere Projekte archivarisch miteinander verbindet und unsere Arbeit dokumentiert, in der Hoffnung, dass wir in Zukunft darauf aufbauen können.
Die Dringlichkeit dieser Fragen hat sich durch die jüngsten Entwicklungen an unserer Hochschule stark verschärft. Wir fordern, dass diese Fragen gemeinsam von allen Mitgliedern unserer Schule ernsthaft angegangen werden und dass diese Impulse in strukturelle Veränderungen umgewandelt werden.

We, the students of Studiengruppe Informationsdesign (SI), received the project request *Weltoffene Hochschule?* because observations and discussions around the question of ‘Willkommenskultur’ and struggles of students had culminated at different institutions of Burg. In response to this, we started to investigate how this complex topic can be approached, with a focus on the dimension of internationality. This led us to build different subgroups, each taking their own angle at the question of how our institutional and social structures can be questioned.
The result of this is an awareness poster series based on conversations with international students, a vocabulary publication to assist them with the language barrier, a workshop series for students to form new connections, room specific interventions, and a publication that binds all projects together and documents our work with the hope of building onto it in the future.
The urgency of these questions has only increased with the recent developments at our school. We demand these issues to be addressed seriously by all members of our school, and for the current momentum to be transformed into structural change.

LINKS
- Research (https://box.burg-halle.de/s/WT7iqPDmQRHTHZc)
- Miro Board (https://miro.com/app/board/uXjVNbhNpi8=/?share_link_id=948079168277)

FILES



[SI]
↘Weltoffene Hochschule

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Natalia Kukina (she/they)
Paul Melzer (she/him)

Core Reflection and Starting Points

The project „Weltoffene Hochschule“ (Open-minded University) deals with researching and questioning university structures. Our group is primarily concerned with the position and perspective of international students and people from non-German-speaking countries.
It is primarily about making things visible, bringing students together and recognising, questioning and changing barriers.
This also includes wayfinding and accessibility on campus and online.

Methods and Designpractice

In order to gain access to the topic, our working group focuses on conversations from different perspectives, surveys and interventions.
For a documentary level, we have decided on a photo documentation and the creation of a publication.
Our group is divided into different working areas that deal with the following methods and choose them as design practice within the framework of the project:
- Wayfinding with graphic elements, playing on the information board in front of the NLG
- Creating a form fan with important design terms for (international) students
- Photo documentation and creating a publication with it
- 2. part of the publication should be a typographical summary of our project.
- Video documentation of the Wayfinding campaign
- Creation of a radio show/podcast with voices of people from the campus

At this stage, these are possible ideas of design practice that we can/want to apply. These need to be constantly adapted to the state of the project and our time capacities.

Project partners and staff

International Office
International Students
Erasmus Students
(1st year KD who have also worked on a similar topic)
BURG Halle

Result-orientation

As this is a newly started project of the SI, our focus is to get first access to the project and the ideas. There are already materials and projects that have been developed by previous students that we can draw on.
Together with our project partners, we aim to create a sustainable intervention and print media that students in the following semesters will ideally benefit from.
In addition, we want to gain new experience in our design practice and in working on a semester project.

Konsultationen Input Plenum 7.11.23
SK+ AU

Poster group

- more Sketches and more ideas
- Blacking out - making the words more misundstandable
- Sometimes we have an idea what words can mean?

- working out a poster series

Mapping group

Publication

- how to get all the things together (designwise, topic wise or something)
- Paper and printing techniques?
-

Group Formflächer

- thinking about creating a digital/App Version

Consultation:
13:30

Chiara Intercultural Kitchen (IK)

- events just for international students ? (e.g. Diana said that its not so necessary)
- mixing up regional and international dishes/ meals
- Get in touch with intercultural kitchen

- which formats are already existing?
- Recipe book can be a fixed edition for the IK

- responsibilty ?
- organization?
- Thinking about the picture that is used, illustration?, riso print?

- doing a wider research in photos and images that could be used.
  - dirty dishes, something catchy…

- potentially stereotypes
- Diversity and enriches over cultural stereotypes, work playful
- food that shows storytelling
- if I don't go there im gonna miss something

- written and drawn recipes
- Continuing formats
- Asking Interior design students if they would assist to create the space

- creating flags with things you like, those can for example work out as tablecloths

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Interview
with the international office
(together with the 1. Year communication design)
Tuesday, 24.10.2023

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Protocol
Meet Up 20.11.2023
11:30

Check in round

Gue+Arto

- met up to continue
- Mapping idea of the website
- Elected some important parts and try to focus on it

Poster:
- Interview IS
- From the interview collecting quotes etc. to put on the posters
- Internationlization ©Burg
- interview built up like a chat
- doing posters weekly

- size related to the place? (Bigger and smaller) ?

meet up with the stura on Wednesday

Capacities:

- continuing working on the posters with the concept atm
- arto and gue focusing on the work with posters and website atm

Friday? Our SI intern plenum to update each other

Magdi and Chiara :

workshop this Thursday
Workshop One Flag/Human Flags (Weltoffene Hochschule) ©KrimziKrams

23.11.2023
18:00-20:00

- finishing the poster
- send it out to telegram channel, instagram SI

Publication:

- documenting the interviews

Presentation Tuesday
- Poster and Website
- Intercultural Kitchen

Meet up:

Friday 9.00 optional
Monday 11:00 mandatory

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Magdalena talked with Rosa from STURA
- talking about sending out/spreading a racism survey again

Hana -
Posters, displays and how to intervene
- interventions take part e.g. in places related to experiences

Vocabulary fan

Konsultation Markus

- muss es digital sein? Muss es gedruckt sein?
- Zugänglichkeit über digitalen räum/ digitale form?

Für wen würden die Inhalte gern zugänglich machen?

- Wirkung
- Material containern
- Womit fühlen wir uns wohl?
- Eingreifen oder umkommentiert im gestalten

Wie wird Publikation gelesen?

Was ist mit dem material machbar
Parameter festlegen

Nachdenken über weitere Materialien
Website
Pdf
Video
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Qr code swipe telefon wie bei sandy?

Über digital alternative website/digitales format nachdenke?

brutalistwebsites

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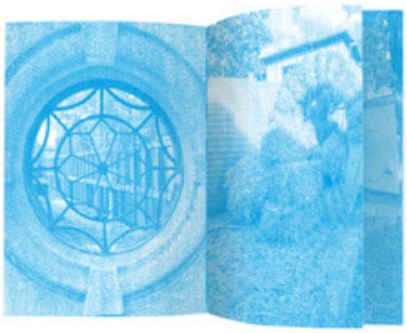


[SI]
↘Weltoffene Hochschule
WORKSHOP SERIES

Chiara Conuci (she/her)
Magdalena Meißner (she/her)

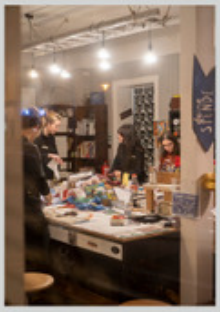
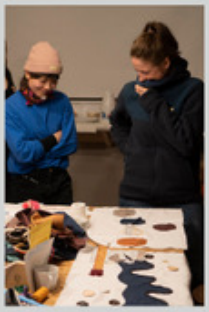
Current status

The first workshop called „Human Flags" took place on 23rd November 2023 at „KrimzKrams", a collective space open to the public located in the south of Halle. During the workshop the students created their own personal flags based on individual places they imagined during a guided journey through their dreams. Each participant sewed a flag carrying their story using various second-hand materials offered by „Krimz-Krams".
By bringing people together in a warm, relaxed, cosy atmosphere where stories like this can be shared through different forms of media we want to imagine utopias, enforce a sense of community and strenghten the strings of connection of people acting within BURG, ideally leading to more discussion and understanding about, awareness towards and collective action against oppressive structures within our school.

We planned the second workshop at Lila Drache on the 18th of January from 5.30pm - 9pm. We are going to speak about our individual dream places and arrive to describe common dream place, map it out, record a story about it and write down rules for it.

We focused also on the final documentation that will take the shape of a table cloth. It includes an instruction/recipe on how to host workshops like we did in the future. Moreover, it collects the visual material (scanned flags, map, rules, questions, written experiences we made, quotes from the participants, photographs, ...). It serves as a tool to hand over this workshop format and to continue it in the future.

Visual elements

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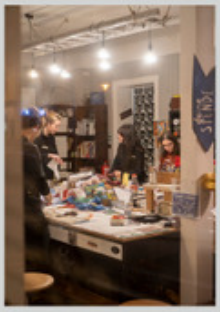
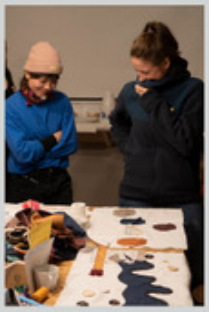

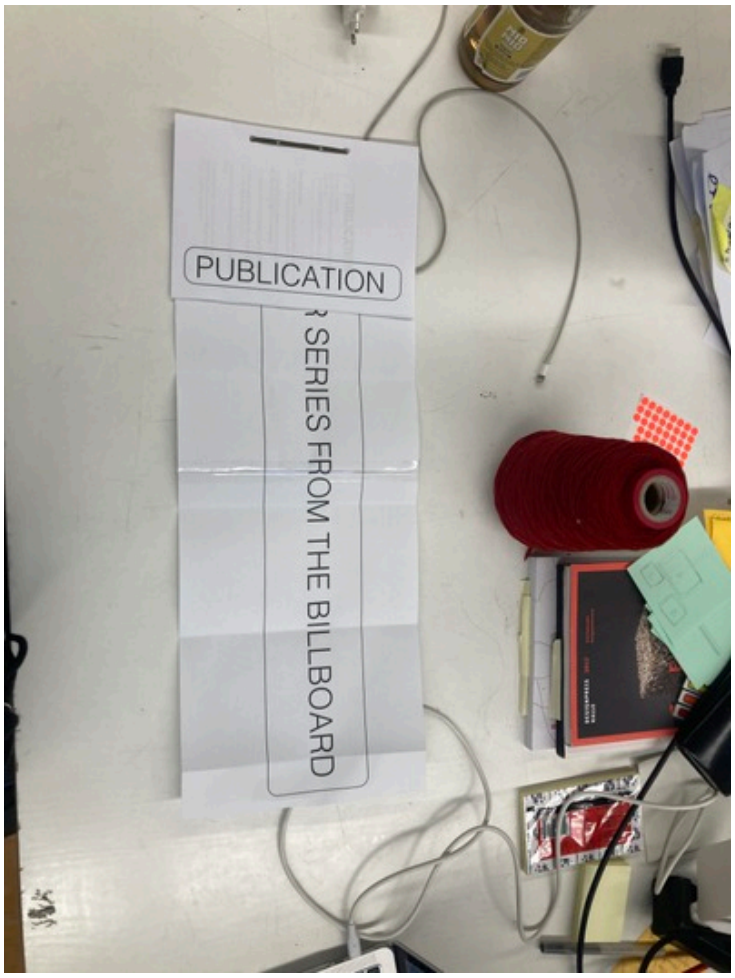

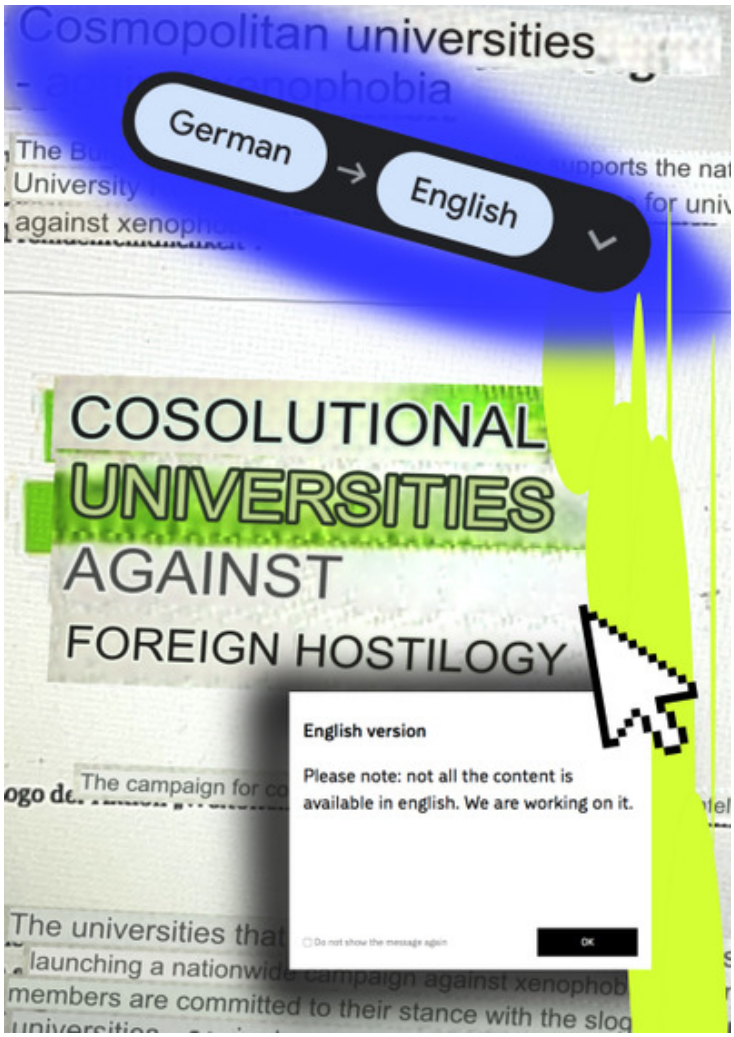
Cosmopolitan universities
German
English
COSOLUTIONAL
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AGAINST
FOREIGN HOSTILOGY
English version
Please note: not all the content is available in english. We are working on it.
OK

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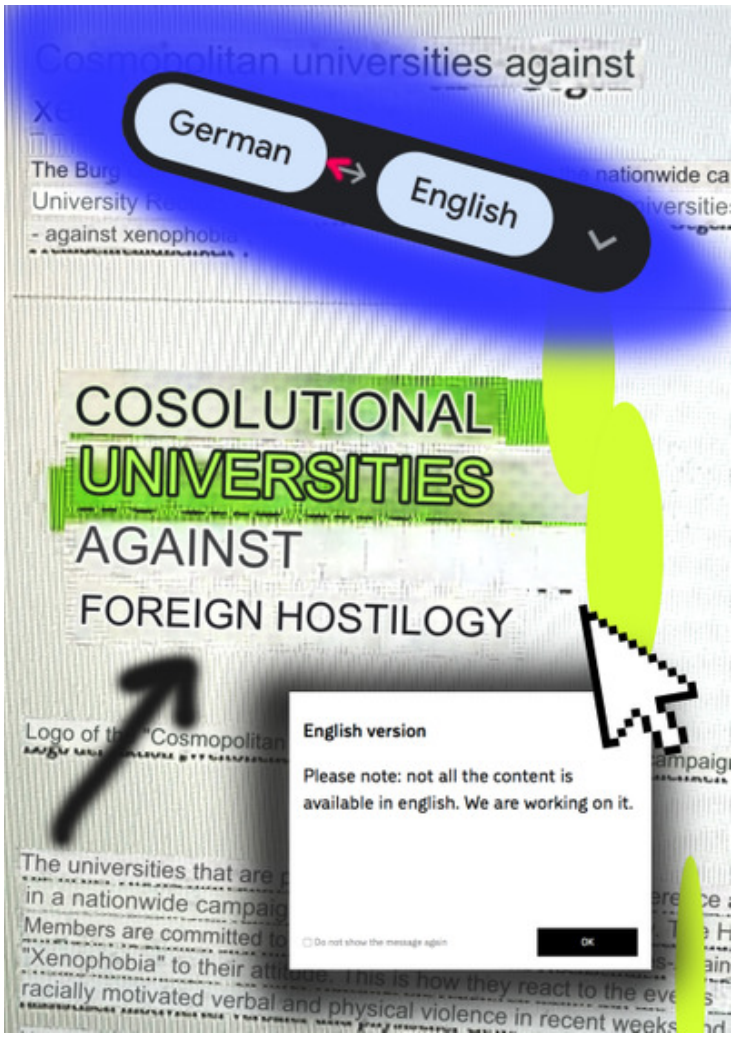

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Project description and design methods

Within the broad theme of „Weltoffene Hochschule?" and due to a lack of awareness and exchange about the harsh experiences international students make within BURG, a series of workshops is being developed serving as safe spaces for students to get to know each other promoting a network of new contacts. Participants are encouraged to reflect on their personality, heritage and culture and how these topics intersect within the group, our university, the city of Halle and the world. During these events, creative crafting serves as a medium for connection. We hope to open up conversation and exchange and thus motivate to empathize with each other experiencing our daily surroundings in different ways.

Project progress, partners and goals

The first workshop called „Human Flags" took place on 23rd November 2023 at „KrimzKrams", a collective space open to the public located in the south of Halle. During the workshop the students created their own personal flags based on individual places they imagined during a guided journey through their dreams. Each participant sewed a flag carrying their story using various second-hand materials offered by „Krimz-Krams".
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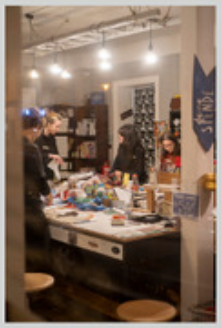

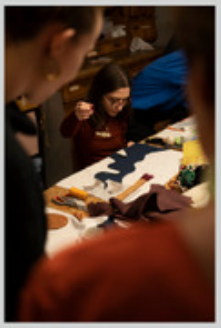

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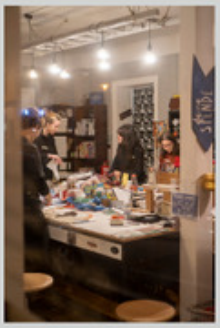
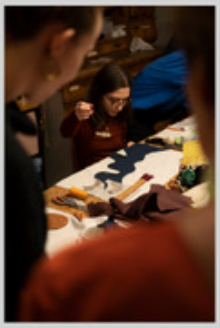
Visual elements





WORKSHOP DEVELOPMENT:

1. Introduction round: name, pronounce, how you feel related to food?
2. Close your eyes.
3. Think about your dream place, which colour does it have? Which textures? Shapes? Sizes? Smell? Who is there with you in your dream world?
4. Write it down
5. Power Point: normal uses of flags, designed flags
6. Instructions: A2 frame (420x594), choose fabric you wanna use, have fun with shapes, you can attach the pieces with glue, stapler, sewing, laces.
7. Everyone presents their flag
8. Final Restitution/round: remember them that at the end we'll sew everything together. Let's think about which will be the following meaning of the big flag. We're planning a next meeting...
9. Final Picture

TO DO:

1. Make PowerPoint
2. Make introduction cards
3. Cut fabric
4. Buy snacks
5. Stapler
6. camera+videocamera
7. Insta post on SI and KrimzKramz

Publication Weltoffene Hoschule

PUBLICATION

- modular system
(to add more parts + things and topics people worked on)
- publication is seperated in different parts

possible parts:
- photo series, what happens at BURG at the moment -what are things we are confronted with every day

- typography part: collected interviews and research we did on the project this semester

- lernfächer with vocabulary by Gusi, Magdi, Chiara

- maybe collected work from the 1st year, they worked on the same topic as we did

- posteraction from the billboard by Paul, Arlo and Hana

- material and documentation from the intercultural kitchen event Chiara and Magdi organized with photos, posters, recipes etc.

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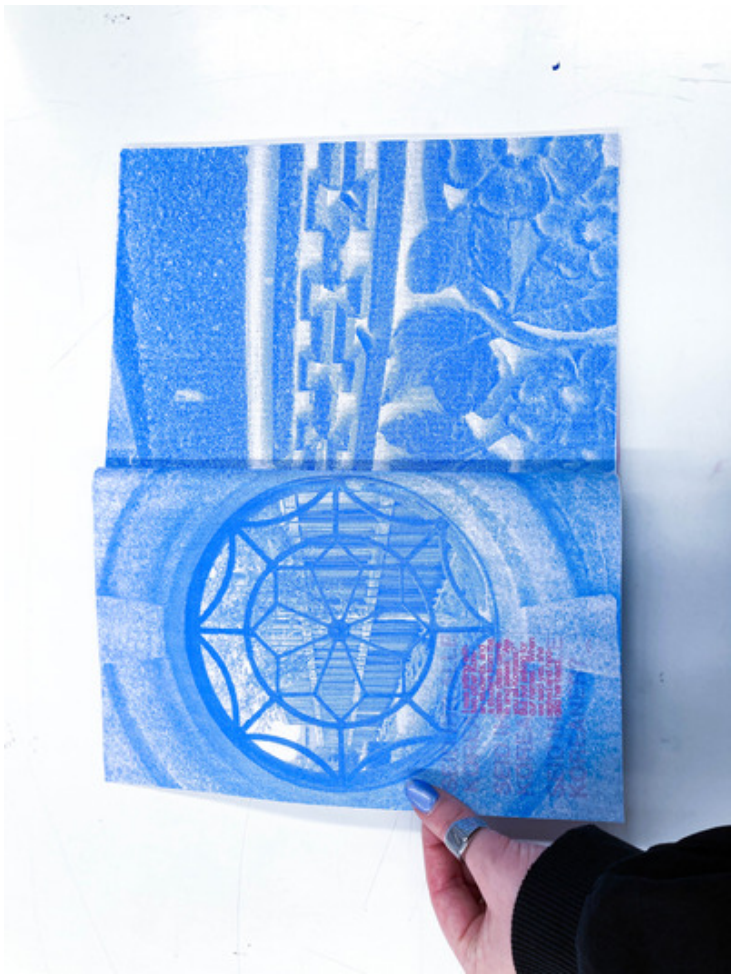

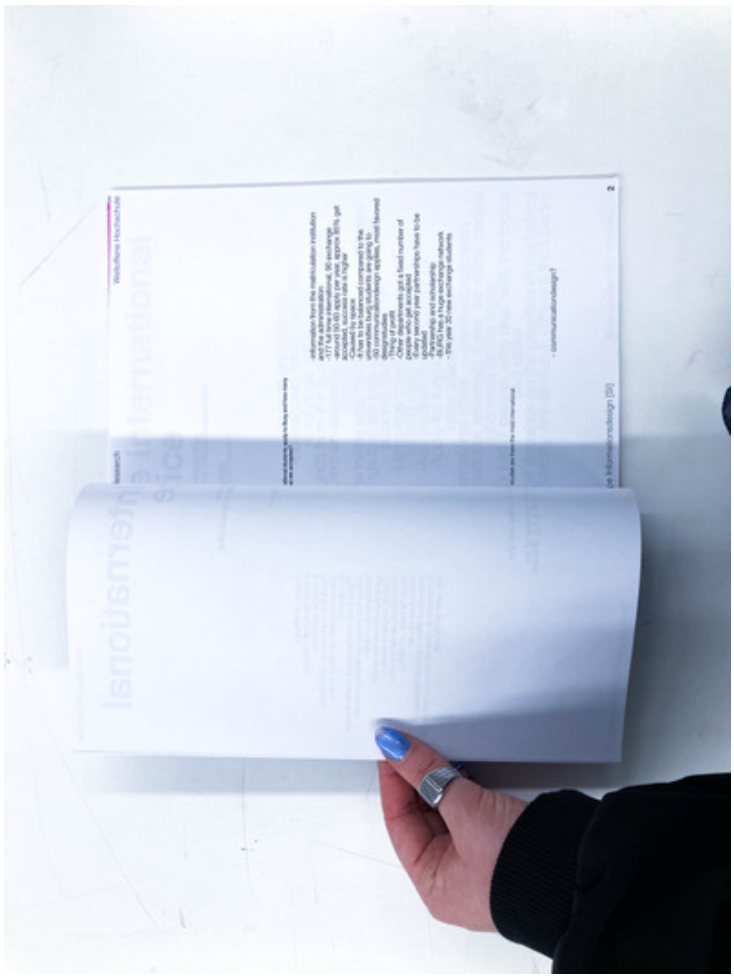

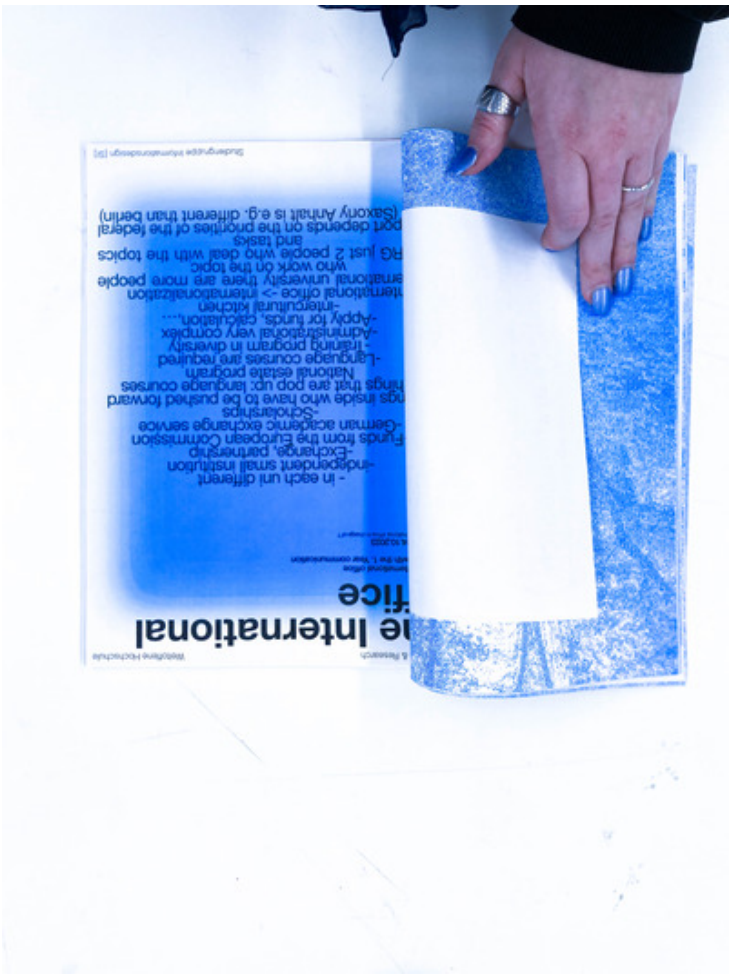

Interview/Talk
with the international office (together with the 1. Year communication design)
Tuesday, 24.10.2023

Bernhard + Diana

Internationale office, financials

Tasks/ what is the international office in charge of

- in each uni different
- independent small institution
- Exchange, partnership
- Funds from the European Commission
- German academic exchange service
- Scholarships
- Things inside who have to be pushed forward
- Things that are pop up: language courses

National estate program
- Language courses are required
- Training program in diversity
- Administrational very complex
- Apply for funds, calculation,…

- intercultural kitchen

International office -> internationalization

In international university there are more people who work on the topic
- @BURG just 2 people who deal with the topics and tasks

- support depends on the priorities of the federal state (Saxony Anhalt is e.g. different than berlin)

How many international students apply to Burg and how many (rough percentage) are accepted?

- information from the matriculation institution and the administration

- 177 full time international, 90 exchange
- around 50-60 apply per year, approx 85% get accepted, success rate is higher
- Caused by space
- It has to be balanced compared to the universities burg students are going to
- 50 communicationdesign applies, most favored designstudies
- Thing of profit
- Other departments got a fixed number of people who get accepted
- Every second year partnerships have to be updated
- Partnership and scholarship
- BURG has a huge exchange network

- this year 30 new exchange students

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23.11.2023
18 - 20h
Krimzkrams Halle
Beesener Str. 237

Behind every flag there is a story.
Which story would you like to tell?
A guided workshop to create individual flags
based on personality, heritage and culture.

Sign up

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UHU

Why so
German
Burg?

Why so
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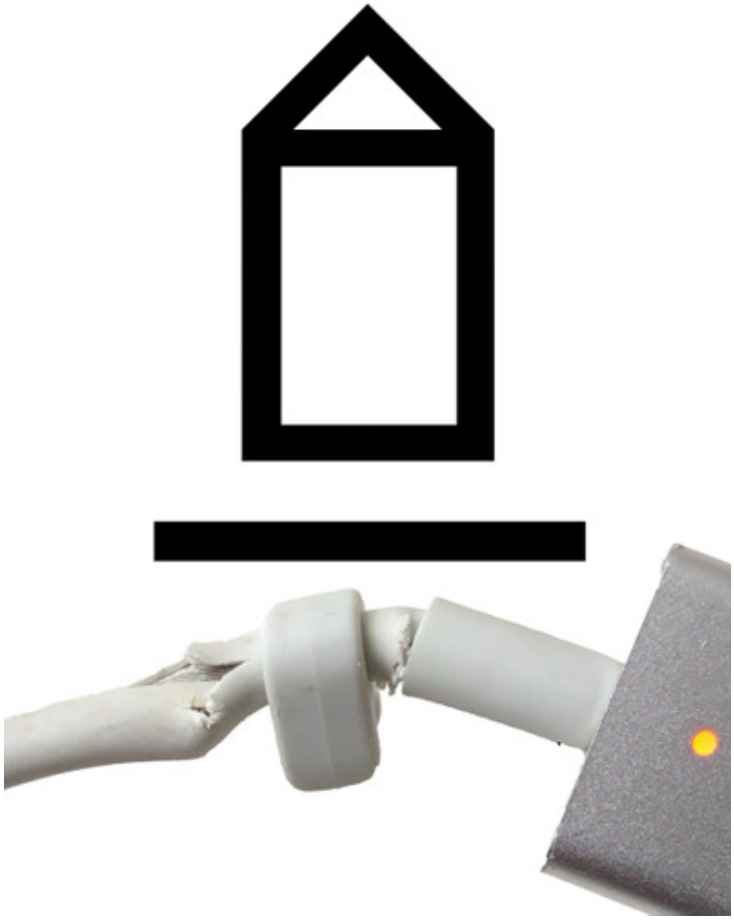

Burg Giebichenstein
Kunsthochschule Halle
University of Art and Design

dictionary

provided by students

dictionary

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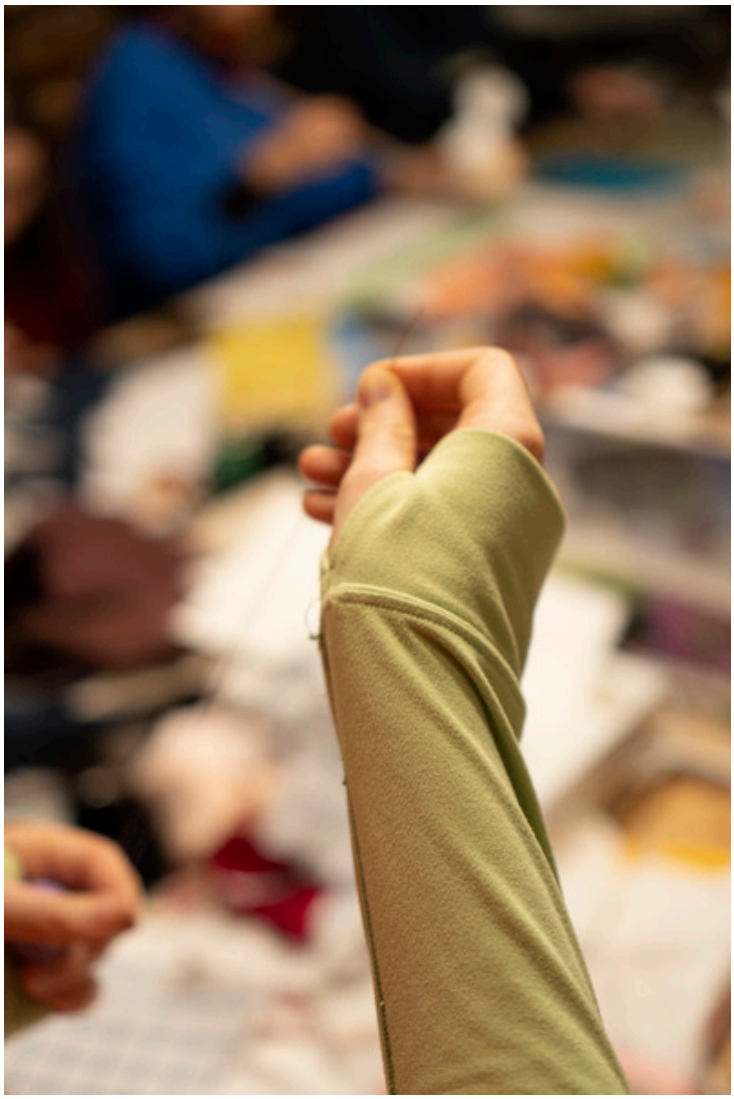
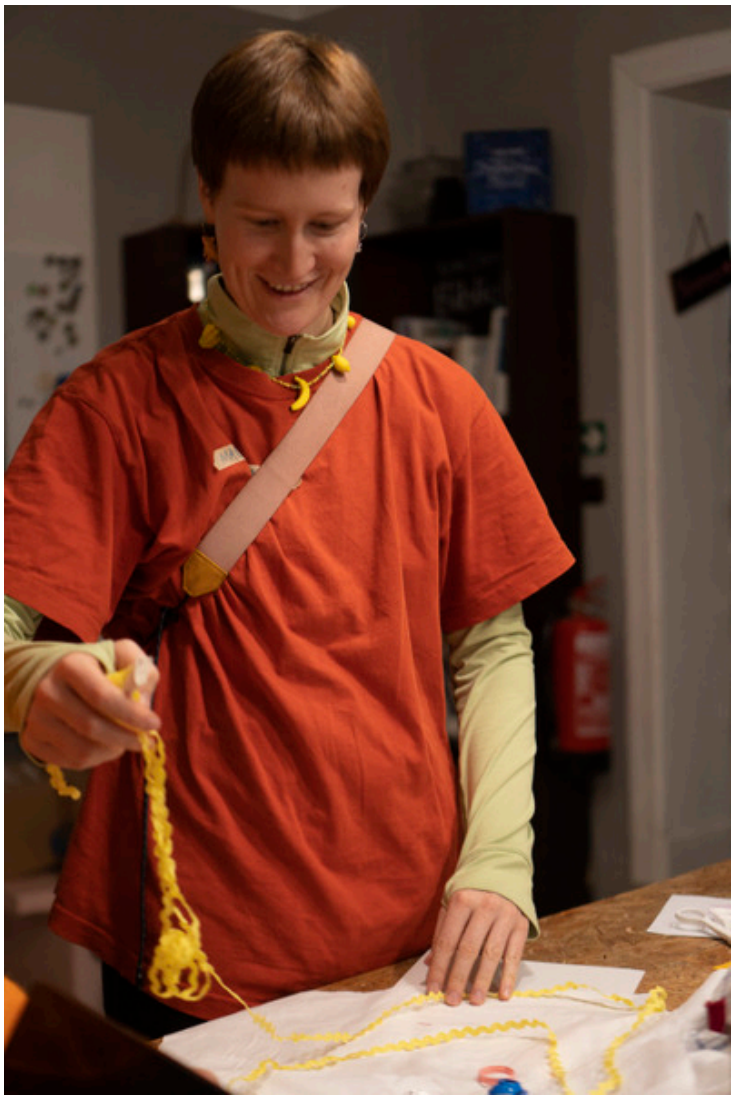


KYRI



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